

SouveNEAR Brings Goods from Kansas City's Arts Community to KCI Airport

New Local Business Opens Art Souvenir Vending Machine in Terminal B

Kansas City – December 10, 2014 – SouveNEAR, producer and retailer of authentic local goods, has launched its first vending machine at Kansas City International Airport. Located in the Southwest Airlines area of Terminal B, SouveNEAR offers locally-designed, locally-made goods, providing travelers with a convenient source of creative souvenirs.

SouveNEAR has curated an eclectic selection of objects and art, featuring a range of items from Kansas City-based artists and makers. The collection includes jewelry, artwork, apparel and other travel-sized mementos ranging in price from \$2.50-\$40.00. The new venture aims to provide exposure and sales opportunities for local designers and creators in busy venues where locally-made goods typically wouldn't be found.

“Finding meaningful souvenirs is always a challenge, especially when you're rushing to find something at the last minute,” said Suzanne Southard, co-founder, SouveNEAR. “We want to provide a convenient way for people to get mementos that are artistic and that have a real connection to the city. Our new SouveNEAR vending machine at KCI offers travelers a fun and easy way to get something that reflects Kansas City's vibrant arts community, with the swipe of a credit card or tap of a smartphone. “

“It struck us as a little sad that so many souvenirs offer only the name of the city -- and none of the story, none of the spirit. We loved the idea that buying a souvenir could actually do a small part to support the work of creatives within our city.” said Tiffany King, co-founder, SouveNEAR. “We're so proud to be able to showcase the work of Kansas City artists.”

SouveNEAR also produces its own locally-themed items, with co-founders Southard and King collaborating on initial concept development and then sourcing local design and production. Original SouveNEAR items are currently available at its new KCI vending machine and can also be found at The Nelson-Atkins Museum Store in Kansas City, MO as well as Unique Finds and The General Store & Co. in Overland Park, KS.

“The SouveNEAR brand is all about offering locals and visitors beautiful and authentic items that they know are made in the cities they represent.” Southard added. SouveNEAR plans to add an online shop and expand to other cities by summer 2015.

About SouveNEAR

Kansas City-based SouveNEAR sells creative, locally-made goods that reflect Kansas City's vibrant arts community. The company's vending machine at Terminal B in Kansas City International Airport sells items from artists, designers and makers in Kansas City. SouveNEAR's own original designs are also available at The Nelson-Atkins Museum Store in Kansas City, MO; Unique Finds and The General Store & Co. in Overland Park, KS.

For more information about SouveNEAR, visit www.souveNEAR.com or email info@souvenear.com.

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